



INSIDE UCLA ATHLETICS DEVELOPMENT

YOUR MONTHLY RESOURCE FOR SUPPORTING UCLA ATHLETICS AND THE WOODEN ATHLETIC FUND

OCTOBER 2019

"THANK YOU" FROM THE BRUINS

BLAYNE MARTINEZ
Men's Soccer • Redshirt Senior
Dana Point, CA • Political Science Major



"I am extremely proud to be a UCLA student-athlete. UCLA has not only given me the opportunity to grow in the classroom and on the pitch, but also in life. I am truly blessed to be able to continue my education at such a prestigious university, while playing the sport I love. This opportunity is made possible due to the support I, and my fellow UCLA student-athletes, receive from donors. Thank you for your kindness, we are forever grateful!"

[CLICK HERE TO SUPPORT UCLA MEN'S SOCCER](#)

BENEFIT OF THE MONTH

Priority Seating Access for Men's and Women's Basketball

Did you know that as an exclusive benefit of membership, all Wooden Athletic Fund members have access to season and individual game tickets in UCLA Scholarship Seating locations for both UCLA Men's and Women's Basketball home games?

There are still great season seats available for UCLA Men's and Women's Basketball with full season packages available from just \$149 for Men's Basketball and \$40 for Women's Basketball. Individual game ticket locations also are on sale now for the non-conference schedules for both teams. Don't miss out on Coach Mick Cronin's debut season with UCLA Men's Basketball, or Coach Cori Close and Women's Basketball as they look to build upon four straight appearances in the NCAA Tournament's Sweet 16!



If you are interested in purchasing tickets for UCLA Men's or Women's Basketball, please call 310-206-5991, or visit www.uclabruins.com/tickets.

[CLICK HERE TO PURCHASE UCLA MEN'S BASKETBALL TICKETS](#)

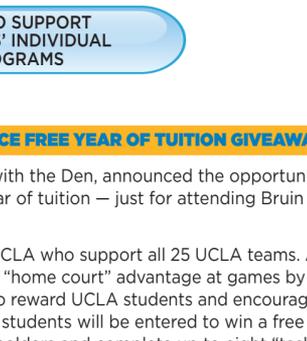
[CLICK HERE TO PURCHASE UCLA WOMEN'S BASKETBALL TICKETS](#)

WAY OF GIVING

Individual Sport Giving

Each of UCLA's 25 intercollegiate athletics teams has a fund available for fans to directly support the programs about which they are most passionate with a tax-deductible donation. Every sport-specific gift is important and has a positive impact on each student-athlete on that team. As a donor, the benefits offered for gifts made to a specific sport vary by sport and gift amount. However, donors who contribute \$25,000 or more to a single sport will also be recognized with non-seating Wooden Athletic Fund member benefits at the Director's Circle level, and donors who contribute \$50,000 or more to a single sport will be recognized with non-seating Wooden Athletic Fund member benefits at the John R. Wooden Benefactor level for that membership year. Wooden Athletic Fund benefits for priority seating and season tickets are offered only for gifts directed specifically to the Wooden Athletic Fund, but all other benefits are given.

For more information on supporting individual UCLA sport programs or the Wooden Athletic Fund, please contact the Wooden Athletic Fund Office at 310-206-3302 or development@athletics.ucla.edu.



[CLICK HERE TO SUPPORT UCLA ATHLETICS' INDIVIDUAL SPORT PROGRAMS](#)

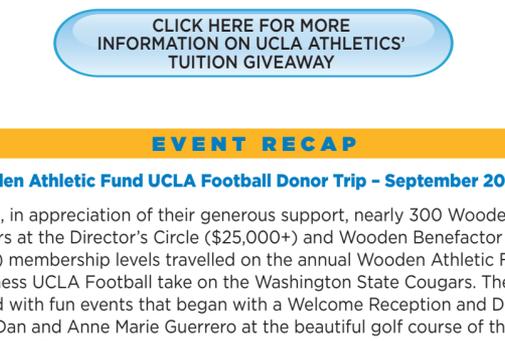
UCLA ATHLETICS AND THE DEN ANNOUNCE FREE YEAR OF TUITION GIVEAWAY

Last month UCLA Athletics, in conjunction with the Den, announced the opportunity for one lucky UCLA student to win a free year of tuition — just for attending Bruin sporting events!

The Den is the official student fan group at UCLA who support all 25 UCLA teams. As a group, they set the tone and create a great "home court" advantage at games by cheering on our student-athletes. As a way to reward UCLA students and encourage student attendance at UCLA athletic events, students will be entered to win a free year of tuition if they are 2019-20 Den Pass holders and complete up to eight "tasks" asked of them. For example, one "task" is to attend six home UCLA Men's Basketball games; another is to attend three home football games, and so on.

Entries will be tracked all year, and the winning student will be selected via random drawing and announced during the final men's basketball home game of the 2019-20 season.

For more information on this giveaway or The Den, please contact the Wooden Athletic Fund Office at 310-206-3302, or development@athletics.ucla.edu.



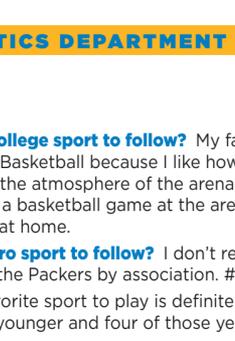
[CLICK HERE FOR MORE INFORMATION ON UCLA ATHLETICS' TUITION GIVEAWAY](#)

EVENT RECAP

2019 Wooden Athletic Fund UCLA Football Donor Trip - September 20-22, 2019

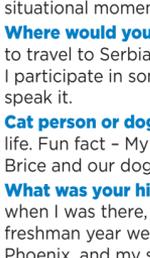
Last month, in appreciation of their generous support, nearly 300 Wooden Athletic Fund donors at the Director's Circle (\$25,000+) and Wooden Benefactor (\$50,000+) membership levels travelled on the annual Wooden Athletic Fund Donor Trip to witness UCLA Football take on the Washington State Cougars. The weekend was packed with fun events that began with a Welcome Reception and Dinner hosted by Dan and Anne Marie Guerrero at the beautiful golf course of the Coeur d'Alene Resort. On game day, guests gathered for a pregame party and tailgate adjacent to Martin Stadium on the Washington State campus that featured a buffet, open bar, a live band, and pregame merriment featuring Joe Bruin and the UCLA Spirit Squad. The weekend was topped off with a come-from-behind 67-63 victory over the Cougars.

For more information on how you can qualify to attend this annual trip and other events, please call the Wooden Athletic Fund at 310-206-3302, or email development@athletics.ucla.edu.



[CLICK HERE TO VIEW PHOTOS FROM THE 2019 WAF DONOR TRIP](#)

GET TO KNOW YOUR ATHLETICS DEPARTMENT STAFF!



Bree Marich
Marketing Coordinator

What is your favorite college sport to follow? My favorite sport to follow is Men's Basketball because I like how the game is fast-paced and I love the atmosphere of the arena. The experience of watching a basketball game at the arena is way better than watching it at home.

What is your favorite pro sport to follow? I don't really follow any pro sports. The only team I cheer for is the Packers by association. #GoPackGo

What is your favorite sport to play? My favorite sport to play is definitely softball. I played softball for eight years when I was younger and four of those years I played on a travel team.

Since you began working at UCLA, what sport have you gotten to like that you never thought you would like? I have only been at UCLA for a few months, but I am really excited to work with the Men's Volleyball team. Coming from Michigan, Men's Volleyball wasn't a varsity sport, so I am looking forward to something new.

What is your favorite kind of music? Favorite group, band, or musician? I like a variety of music genres, but my favorite would probably be pop. I like upbeat songs and I'm always trying to incorporate new music into situational moments for games.

Where would you like to travel to that you've never been to before? I would love to travel to Serbia! I am half Serbian and love learning about my ancestors' culture. I participate in some Serbian traditions, but unfortunately I never learned how to speak it.

Cat person or dog person? I am 100% a dog person! I grew up with dogs my whole life. Fun fact - My mom likes "B" names, so my name is Bree, my older brother is Brice and our dogs' names are Beau, Biscuit, Bear and Bailee.

What was your high school mascot? My high school was in a transitional phase when I was there, so over my 4 years of high school I had 3 different mascots. My freshman year we were the Grizzlies, my sophomore and junior year we were the Phoenix, and my senior year we were the Grizzlies.

Unique fact about yourself? I went extreme skydiving 3 days before giving my high school valedictorian speech. Extreme skydiving is skydiving from 18,000 feet and free falling for 70 seconds. I like to push myself to do things outside of my comfort zone, which is a big reason why I moved from Michigan to LA.

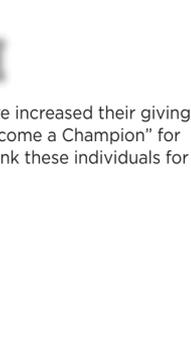
[CLICK HERE TO SEE OUR UCLA ATHLETICS DEVELOPMENT STAFF](#)

SEPTEMBER 2019 10K CHAMPIONS EXPERIENCE WINNER

In February, 2017, the Wooden Athletic Fund announced a special incentive to our donors through our 10K CHAMPIONS campaign. All current Wooden Athletic Fund members are encouraged to refer a friend to join the Wooden Athletic Fund. This qualifies you to be entered to win a monthly prize. For example, if you referred a friend during the month of January, you were automatically entered to win the prize for the month of January.

We are pleased to announce the winner of the September 10K CHAMPIONS Experience is **Bill Bennett from Venice, CA**. A hearty 'Congratulations' goes out to **Bill!**

Bill has won the following prize for the 10K CHAMPIONS challenge for the month of September:



- **UCLA Football Experience:**
- **Four (4) UCLA Football tickets to the UCLA vs. Oregon State game on Saturday, October 5, 2019, at the Rose Bowl** Includes four (4) tickets, one (1) premium parking pass, and four (4) passes for the Pregame Sideline Experience

The prize for the October 10K CHAMPIONS Experience will be:

- **UCLA Football Experience:**
- **Four (4) UCLA Football tickets to the UCLA vs. Colorado game on Saturday, November 2, 2019, at the Rose Bowl** Includes four (4) tickets, one (1) premium parking pass, and four (4) passes for the Pregame Sideline Experience

The winner of October's 10K CHAMPIONS Referral Program challenge will be announced in the November newsletter!

For more information on the 10K CHAMPIONS Referral Program, please call 310-206-3302, or email development@athletics.ucla.edu.

[CLICK HERE TO LEARN MORE ABOUT THE WAF 10K CHAMPIONS EXPERIENCE REFERRAL PROGRAM](#)

COMPLIANCE CORNER

BOOSTER VIOLATIONS AT GEORGIA TECH - DON'T LET IT HAPPEN HERE!!

The NCAA announced recently that Georgia Tech men's basketball team has been banned for the 2019-2020 post-season due to a number of NCAA rules violations. These violations centered around two Georgia Tech boosters providing impermissible benefits to team members and highly touted prospects. The allegations include:

- A booster who was a friend of the head coach provided two current players and a prospect with \$2,324 in shoes, clothes, meals, transportation and lodging. The booster then urged the athletes to never tell the head coach about the gifts and benefits.
- A booster who was a former NBA player provided a current player and a prospect free admission to a strip club, free meals and \$300 each to spend at the club.
- The former assistant coach who helped arrange these impermissible activities violated NCAA ethical conduct rules when he refused to cooperate with the investigation.

The penalties imposed on Georgia Tech were extensive and include the following:

- Four years of probation
- 2019-2020 post-season ban (NCAA and ACC tournaments)
- A fine of \$5,000 plus 2% of the men's basketball program budget
- A reduction of one men's basketball scholarship during each year of probation
- Recruiting restrictions for the men's basketball program that will apply for each year of probation, including extended bans on official visits and recruiting contacts.
- A vacation of records in which the men's basketball players competed while ineligible
- A prohibition from scheduling official visits in conjunction with home men's basketball competitions during the first two years of probation
- A three-year show-cause order for the former assistant coach
- **Disassociation of the two boosters.**

Disassociated boosters generally lose all privileges and benefits provided to donors, including exclusion from athletic facilities and home athletic events.

Thank you for your role in helping UCLA Athletics maintain a culture of compliance. For questions regarding the above and NCAA rules, please contact Dan Goldberg, Assistant Athletic Director Compliance & Recruiting at (310) 794-8813 or dgoldberg@athletics.ucla.edu.

Follow UCLA Compliance on Twitter at @UCLACompliance

NEW "BECOME A CHAMPION" DONORS

BECOME A CHAMPION

The generous Wooden Athletic Fund donors listed below have increased their giving at least one giving level since September 1st and thereby "Become a Champion" for UCLA Athletics. We would like to take this opportunity to thank these individuals for their generous support.

- Kyle L. Bridges
- Brad Farinas - Virginia Beach, VA
- Teresa Marshall - Potomac, MD
- Deborah Mingo - Covina, CA
- Douglas C. Torimarua - Pasadena, CA

[CLICK HERE TO LEARN HOW YOU TOO CAN "BECOME A CHAMPION"](#)

WOODEN ATHLETIC FUND NEW MEMBER UPDATE

The following individuals listed below have recently joined the Wooden Athletic Fund and/or Bruin Varsity Club for the first time as part of our 10,000 Champions Campaign challenge to increase our annual fund from 8,513 to 10,000 donors. We would like to take this opportunity to thank these individuals for truly making a difference in our ability for success.

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| Marlene and Kent H. Alves - Los Angeles, CA | Marlene R. Leviton - Santa Ana, CA |
| Robert L. Bartelt - La Verne, CA | Jackie and Kim C. Luk - La Canada Flintridge, CA |
| Patricia Beard - Bakersfield, CA | Steven Marcus - Valencia, CA |
| Esther and Carl Belknap - Thousand Oaks, CA | Kristin and Mark Matsuda - Lihue, HI |
| Lisa and Wayne Brandt - Pasadena, CA | Sean B. Mccoy - Mission Viejo, CA |
| Michelle Cassida - Los Angeles, CA | Katherine and Mark R. McGill - Huntington Beach, CA |
| Jennifer L. Cerna - San Pedro, CA | Scott P. Miller - Lake Forest, CA |
| Nicholas S. Clarke - Long Beach, CA | Montgomery M. Minchin - Los Angeles, CA |
| Darren E. Elliott - Manhattan Beach, CA | Jodi and Dennis Newberry - Santa Monica, CA |
| Susan and Thomas S. Epstein - Orinda, CA | Gregory L. Norfleet - Temecula, CA |
| Anthony Fanelli - Sherman Oaks, CA | Charles Patino - Pico Rivera, CA |
| Gilly and Henry R. Fenton - Los Angeles, CA | Marilyn and D. Frank Platz - Atascadero, CA |
| Jamaine Fields - Fontana, CA | Stephen A. Rados - Newport Beach, CA |
| Janette and Gerry Flintoft - Pacific Palisades, CA | Janice and Joel Rosenkranz - Rancho Santa Fe, CA |
| Kelly and John S. Gibson - Sherman Oaks, CA | Barbara and Randal Schlosser - Glendale, AZ |
| Drew J. Glicker - Great Barrington, MA | Elaine and Jeffrey S. Severa - West Hills, CA |
| Lawrence M. Godinez - Los Angeles, CA | David G. Smith - Fremont, CA |
| John and Shirley Isen - Sherman Oaks, CA | Eric Smith - Garden Grove, CA |
| David Korduner and Joan Krimston - Studio City, CA | Michael and Sara Stewart - Redondo Beach, CA |
| Samuel L. Lau - Walnut Creek, CA | Emily M. West - Los Angeles, CA |
| Erich S. Lee - Los Angeles, CA | Katherine M. Wilson - Basalt, CO |

[CLICK HERE TO LEARN MORE ABOUT OUR 10,000 CHAMPIONS CAMPAIGN](#)

