



INSIDE UCLA ATHLETICS DEVELOPMENT

YOUR MONTHLY RESOURCE FOR SUPPORTING UCLA ATHLETICS AND THE WOODEN ATHLETIC FUND

AUGUST 2015

#DAREGREATLY

"THANK YOU" FROM THE BRUINS

James Kaprielian - Junior - Baseball (1st Round NY Yankees 2015 MLB Draft Pick)

"My time at UCLA seemed to be a fast, yet a memorable period. The friendships, competition, and education that I have been able to obtain have been something that I could have never imagined and will take with me for life. This is very possible with the support of our dedicated donors. Representing the Bruins on and off the field is something that has been an honor for me as I continue to make strides in life, and is only possible with the continuous resources and tools from athletic donors which make us successful."



[CLICK HERE TO SUPPORT UCLA BASEBALL](#)

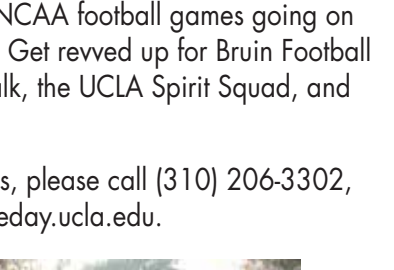
BENEFIT OF THE MONTH

Exclusive Wooden Athletic Fund Donor Football Game Day Experiences

With the 2015 football season just around the corner, we want to ensure that all Wooden Athletic Fund donors are aware of all the unique experiences afforded to you. Here are a few of the benefits you can enjoy to get the full "Bruin Game Day Experience."

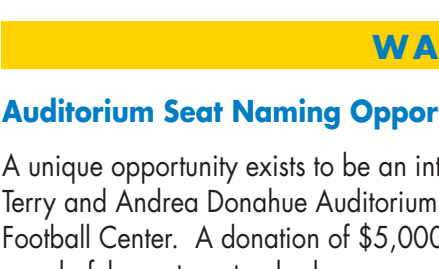
• Luxury Suite Experience

Watch Bruin Football with fellow Wooden Athletic Fund supporters in the comfort of a luxury suite in Donahue Pavilion at the Rose Bowl! With flat screen TVs and "extras" like readily-available football programs, snacks and roster sheets, this is a great way to watch a game with like-minded Bruins. Sitting in the WAF luxury suite gives you stadium admission as well as suite access. Located on the F level at the north goal line, our luxury suite experience comes complete with a plentiful, complimentary buffet catered by Wolfgang Puck, along with complimentary soft drinks and a full cash bar within a few feet of the suite.



This complimentary experience is available to members at the Coaches Roundtable (\$5,500+) level and above. Advance RSVP is required by August 19 in order to attend.

• Pregame Sideline Experience



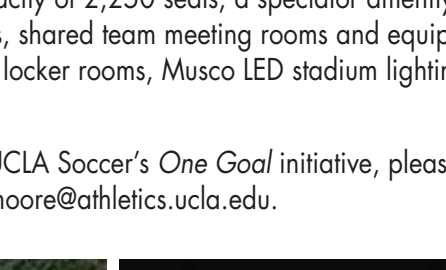
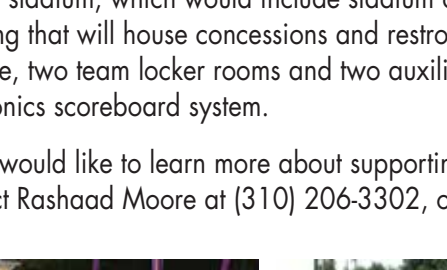
Take time out of your tailgating and join us before the game begins on the sidelines of the Rose Bowl. Watch our team during their warm-ups from the field just feet away from the UCLA student-athletes! When you take one of our pregame sideline tours, you get exclusive behind-the-scenes access to the team area beneath the stands. Part of this sideline experience includes a pregame talk from a member of our UCLA Football staff, where you will hear an inside take on the team and upcoming game. You will also get to experience what it feels like to walk out of the tunnel and onto the Rose Bowl field on game day. This is a great way to get into game mode before kickoff!

This complimentary experience is available to members at the Bruin All-American (\$3,500+) level and above. Advance RSVP is required by August 19 in order to attend.

• Chancellor's Bruin Game Day Tailgate

Chancellor's Bruin Game Day Tailgates are held prior to all home games at the Rose Bowl. All parties start three hours prior to kickoff for maximum enjoyment. Besides enjoying a delicious buffet, soft drinks, a full open bar and more, you get a chance to meet Chancellor Gene Block and Mrs. Carol Block. Inside the tent, national broadcasts of NCAA football games going on around the country can be viewed on multiple flat screen TVs. Get revved up for Bruin Football by experiencing the excitement of the UCLA Football Bruin Walk, the UCLA Spirit Squad, and the UCLA Band before the game.

To learn more about the Chancellor's Bruin Game Day tailgates, please call (310) 206-3302, email development@athletics.ucla.edu, or visit www.bringameday.ucla.edu.

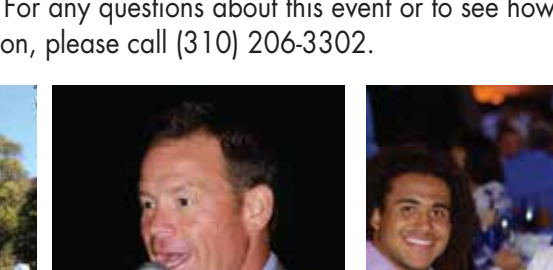


[CLICK HERE TO LEARN MORE ABOUT WOODEN ATHLETIC FUND BENEFITS AND UCLA ATHLETICS GAME DAY EXPERIENCE](#)

WAY OF GIVING

Auditorium Seat Naming Opportunity at Wasserman Football Center

A unique opportunity exists to be an integral part of the Bruin Revolution! By funding a seat in the Terry and Andrea Donahue Auditorium, your name will forever be a part of the new Wasserman Football Center. A donation of \$5,000 per seat allows your name to be recognized. This is a wonderful way to not only show your support for UCLA Football and the new Wasserman Center, but to be a permanent part of the new auditorium and football center.



[CLICK HERE TO LEARN MORE ABOUT AUDITORIUM SEAT NAMING AT THE WASSERMAN FOOTBALL CENTER](#)

EVENT RECAP

"One Goal" Men's and Women's Soccer Event

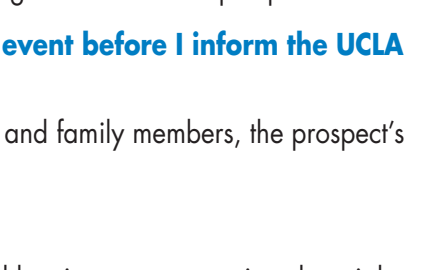
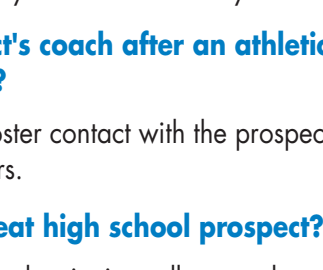
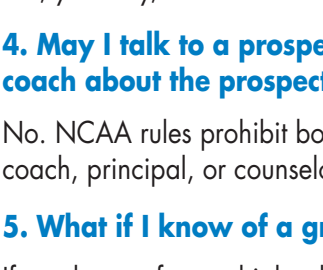
This past May 16th, UCLA Soccer hosted a first-of-its-kind gala to kick off its new fundraising initiative, *One Goal*. In order to sustain the excellence and storied history of both UCLA Men's and Women's Soccer, the *One Goal* initiative was created to raise \$10M to renovate the North Athletic Field on UCLA campus to become the new home for UCLA Soccer.



Attended by 150 guests, this elegant affair was hosted by UCLA supporters Chris and Denise Jackson and the Soaring Samaritan Youth Movement. Guest speakers included Cobi Jones (UCLA Soccer 1988-91; Los Angeles Galaxy 1996-2007; US National Team 1992-2014), Kara Lang (UCLA Soccer 2005-08; Canadian National Team 2002-11) and Vice President of the Los Angeles Lakers, Tim Harris (UCLA Soccer 1980-83.) Guests had the chance to mingle with UCLA Head Coaches Jorge Salcedo and Amanda Cromwell and their staffs, as well as current and former UCLA Soccer student-athletes while they dined outdoors and bid on exclusive, unique silent and live auction items.

It is the hope of UCLA Soccer to reach their *One Goal* objective in order to create a state-of-the-art soccer stadium, which would include stadium capacity of 2,250 seats, a spectator amenity building that will house concessions and restrooms, shared team meeting rooms and equipment storage, two team locker rooms and two auxiliary locker rooms, Musco LED stadium lighting, and Daktronics scoreboard system.

If you would like to learn more about supporting UCLA Soccer's *One Goal* initiative, please contact Rashaad Moore at (310) 206-3302, or moore@athletics.ucla.edu.

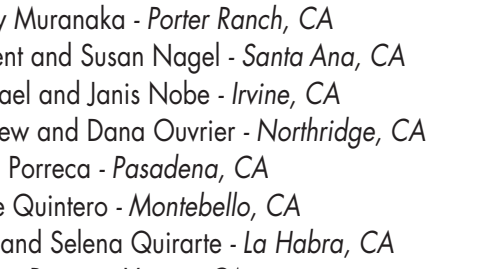
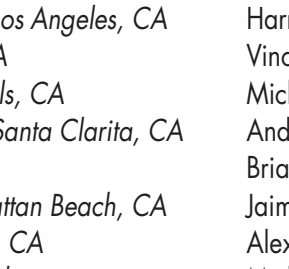
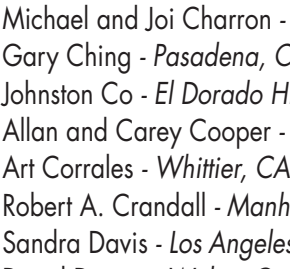


[CLICK HERE TO SEE MORE PHOTOS FROM THE ONE GOAL FUNDRAISING GALA](#)

UPCOMING EVENT

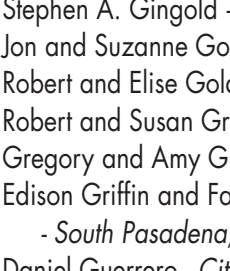
UCLA Football Kickoff Dinner - August 26, 2015

This month, UCLA Athletics will be hosting its annual UCLA Football Kickoff Dinner on Wednesday, August 26, 2015, on the Royce Hall Quad on UCLA Campus. All members of the Wooden Athletic Fund are invited to attend this event, as well as Wasserman Football Center donors starting at \$25,000, and all THEN NOW FOREVER donors starting at the \$1,000 level. This evening is a wonderful opportunity to join together with fellow Bruins, as well as our UCLA Football senior student-athletes and coaches to celebrate the opening of the 2015 UCLA Football Season. In addition to dinner, drinks and souvenirs, Head Coach Jim Mora will recognize the 2015 seniors and coaching staff, as well as give an inside preview of the upcoming season. For any questions about this event or to see how you can qualify for complimentary admission, please call (310) 206-3302.



[CLICK HERE TO SEE PHOTOS FROM LAST YEAR'S UCLA FOOTBALL KICKOFF DINNER](#)

MEET A NEW MEMBER OF YOUR UCLA ATHLETICS DEVELOPMENT TEAM



Shaina Zaidi
Director of Bruin Varsity Club

Hometown: Los Angeles, California
College: UCLA, B.A. Political Science, UCLA Women's Basketball 2007
Start Date with UCLA Athletics Development: July, 2015
Favorite UCLA Memory/Experience: Beating Stanford and winning the Pac-10 Tournament on my 21st birthday!

Favorite Professional Sports Team: Every team our Bruins are on...

Favorite Westwood Restaurant: Diddy Riese

Favorite John Wooden Quote: "If you don't have time to do it right, when will you have time to do it over?"

Unique Fact About Yourself: I met my husband playing basketball overseas in Germany. He is from Philadelphia, and I from Los Angeles, so the odds of us meeting were already slim, but to meet half way around the world is pretty unique. I guess you can say it's our own real life "love and basketball."

Message to Our Donors: As a former UCLA student-athlete, I am extremely grateful for the generous support of our donors. Thank you for making it possible for student-athletes such as myself to have an amazing, unforgettable experience at the best school in the world. Go Bruins!

[CLICK HERE TO SEE OUR ENTIRE UCLA ATHLETICS DEVELOPMENT STAFF](#)

UCLA ATHLETICS' COMPLIANCE CORNER

"What do I do if....?"

Many supporters of UCLA Athletics are actively involved in their communities. You may find yourself at a local high school game where NCAA rules apply. Here's a Q & A with a few common situations you may encounter.

1. The son or daughter of an old friend is being actively recruited by a UCLA coach. Do I have to stop having any contact with the prospect and his or her parents?

No. You may continue to enjoy the same relationship with the family that you had before the child became a prospect (start of 9th grade). You may not, however, use your relationship to urge them to choose UCLA, and you may not allow a coach to enlist you in the recruitment process.

2. What should I do if I am invited to a prospect while watching my son or daughter's high school or club athletic contest? What if a prospect initiates contact with me?

The NCAA rules prohibit boosters from having in-person contact with prospects, their families or their coaches. However, the rules recognize that a booster may inadvertently come into contact with a prospect in a public place, such as the grocery store or the mall. In that situation, the booster may exchange polite greetings with the prospect, but must then terminate the encounter. However, this exception DOES NOT apply if the contact occurs at the prospect's school, or at a site where the prospect is competing. In these circumstances, NO contact of any kind is permitted.

If a prospect initiates contact with you either in person or by telephone or email, you are obligated to refer all questions regarding UCLA and its athletics programs to UCLA Athletic Department staff. You should also inform the prospect that NCAA rules prohibit recruiting contacts and that recruiting contact should be with UCLA coaches only.

3. May I attend a public event such as a community picnic or a high school banquet or awards dinner if prospects are also in attendance?

Yes, you may, but be sure that you do not have any recruiting contact with the prospects.

4. May I talk to a prospect's coach after an athletic event before I inform the UCLA coach about the prospect?

No. NCAA rules prohibit booster contact with the prospect and family members, the prospect's coach, principal, or counselors.

5. What if I know of a great high school prospect?

If you know of a top high school or junior college student-athlete in your community who might want to attend UCLA, the only permissible activity for a booster is to call the appropriate UCLA coach.

Thanks for taking the time to read this Q & A and for keeping NCAA rules in mind while you are out and about in your community. Questions about NCAA rules or compliance related matters? Feel free to contact Dan Goldberg, Assistant Athletic Director of Compliance at (310) 794-8813 or dgoldberg@athletics.ucla.edu.

Follow us on Twitter: @uclacompliance

NEW "BECOME A CHAMPION" DONORS

BECOME A CHAMPION

The generous Wooden Athletic Fund donors listed below have increased their giving at least one giving level since July 1st and thereby "Become a Champion" for UCLA Athletics. We would like to take this opportunity to thank these individuals for their generous support.

- Jan Abbins - Westlake Village, CA
- Julie Adams - La Palma, CA
- Michael Alcaraz - Shadow Hills, CA
- Lewis E. Averill - Palos Verdes Estates, CA
- Andrew Banachowski - Indian Wells, CA
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- Matthew Marshall - Palos Verdes Estates, CA
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