



INSIDE UCLA ATHLETICS DEVELOPMENT

YOUR MONTHLY RESOURCE FOR SUPPORTING UCLA ATHLETICS AND THE WOODEN ATHLETIC FUND

APRIL 2016



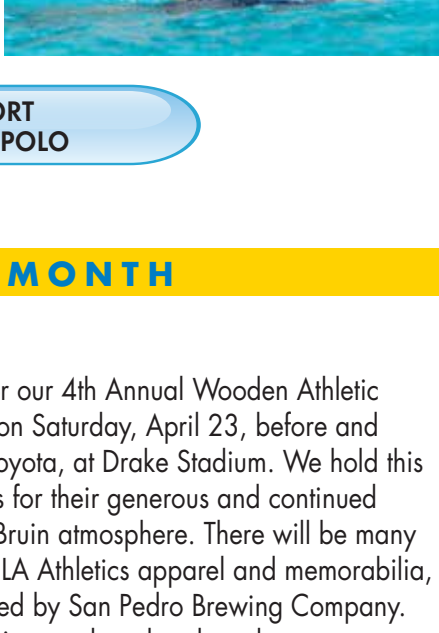
#DAREGREATLY



"THANK YOU" FROM THE BRUINS

Alex Musselman
Senior Women's Water Polo

"My experience as a UCLA student-athlete has surpassed all my expectations. The education I have received, the friends I have met, and the memories in and out of the pool will be with me forever and have helped me grow into a better version of myself. I am forever grateful to the donors who have given my fellow Bruins and me the opportunity of a lifetime."



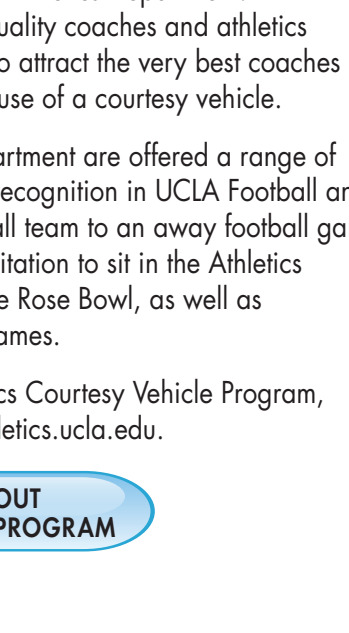
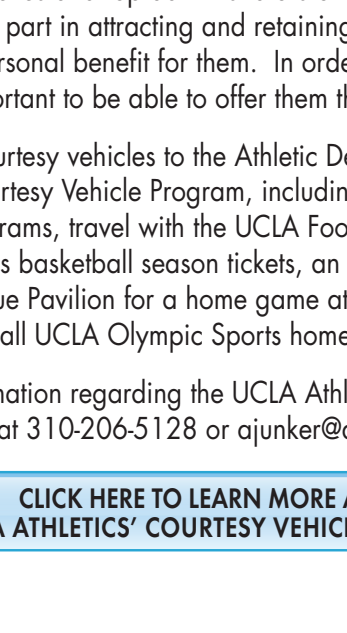
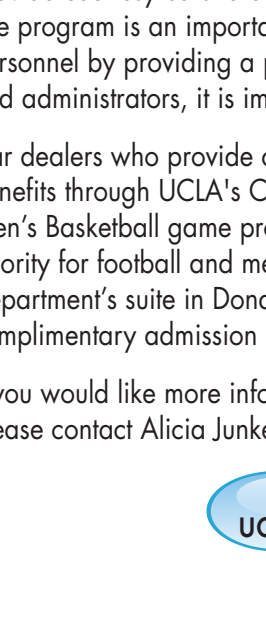
[CLICK HERE TO SUPPORT UCLA WOMEN'S WATER POLO](#)

BENEFIT OF THE MONTH

WAF Appreciation Day - April 23, 2016

All Wooden Athletic Fund members are invited to join us for our 4th Annual Wooden Athletic Fund Member Appreciation Day event, which will be held on Saturday, April 23, before and during the UCLA Football Spring Showcase presented by Toyota, at Drake Stadium. We hold this annual event as an opportunity to thank each of our donors for their generous and continued support of UCLA Athletics by providing a fun, welcoming, Bruin atmosphere. There will be many giveaway opportunities throughout the event for unique UCLA Athletics apparel and memorabilia, a live band, and complimentary food and beverages catered by San Pedro Brewing Company. Children and adults alike will have the opportunity to pose in our photo booth and meet student-athletes from a wide variety of our intercollegiate athletics teams. Gates open for this fun-filled event at 10:30am, and will be held before and during the 2016 UCLA Football Spring Showcase presented by Toyota, which kicks off at 11:30am. The WAF Appreciation Day event is free to ALL Wooden Athletic Fund donors, but please note that to gain access you must have a 2016 UCLA Football Spring Showcase ticket (\$10 each for advance purchase.)

If you are not a current Wooden Athletic Fund member and would like to join WAF to receive an invitation to attend this event, please call 310-206-3302, email development@athletics.ucla.edu, or visit www.woodenathleticfund.com.



[CLICK HERE TO SIGN UP FOR THE 2016 WAF MEMBER APPRECIATION DAY EVENT](#)

WAY OF GIVING

Courtesy Car Program

In this competitive age of college athletics, the Courtesy Vehicle Program has become a necessity for every NCAA Division I athletic program. It is comprised of car dealers who generously provide courtesy cars to coaches and top administrators of the Athletics Department. The program is an important part in attracting and retaining quality coaches and athletics personnel by providing a personal benefit for them. In order to attract the very best coaches and administrators, it is important to be able to offer them the use of a courtesy vehicle.

Car dealers who provide courtesy vehicles to the Athletic Department are offered a range of benefits through UCLA's Courtesy Vehicle Program, including recognition in UCLA Football and Men's Basketball game programs, travel with the UCLA Football team to an away football game, priority for football and men's basketball season tickets, an invitation to sit in the Athletics Department's suite in Donahue Pavilion for a home game at the Rose Bowl, as well as complimentary admission to all UCLA Olympic Sports home games.

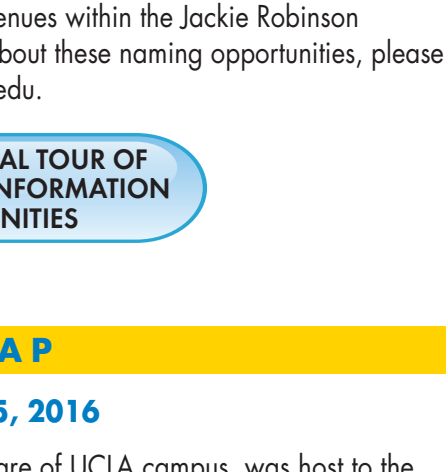
If you would like more information regarding the UCLA Athletics Courtesy Vehicle Program, please contact Alicia Junker at 310-206-5128 or ajunker@athletics.ucla.edu.

[CLICK HERE TO LEARN MORE ABOUT UCLA ATHLETICS' COURTESY VEHICLE PROGRAM](#)

BRUINS 360°

In November, 2014, UCLA announced that it was naming a series of recreation and athletics facilities in honor of Jackie Robinson, the legendary four-sport Bruin star who went on to break the color barrier in Major League baseball and earn a place in the Hall of Fame.

In the official naming ceremony on the Drake Stadium concourse in November, 2014, 22 facilities were named the Jackie Robinson Athletics and Recreation Complex. These facilities include: Acosta Athletic Training Complex, Bruin Fitness Center, Elvin C. "Ducky" Drake Track & Field Stadium, Easton Stadium, Gifford Golf Practice Facility, Hitch Outdoor Basketball Courts, UCLA Intramural Playing Fields, Jackie Robinson Stadium, J.D. Morgan Athletics Center, John Wooden Center, Kinross Recreation Center, Los Angeles Tennis Center, UCLA Marina Aquatics Center, North Athletic Field, North Pool, Edwin W. Pauley Pavilion, South Pool, Spaulding Field, Spieker Aquatics Center, Student Activities Center, Sunset Canyon Recreation Center and Sycamore Tennis Courts. At each entry point to these 22 facilities there is an in-ground number 42 to remind all of us of Robinson's courage in the face of adversity.



The new Bruins 360° is a way to experience the Jackie Robinson Athletics and Recreation Complex virtually. By taking this virtual tour, you will be able to experience and "walk" the entirety of the campus online. This tool provides you with views of UCLA's athletic venues that make up this newly-named complex, as well as digital walk-throughs, photo galleries, and more.

Naming opportunities remain available for donors at all venues within the Jackie Robinson Athletics and Recreation Complex. For more information about these naming opportunities, please call 310-206-3302, or email development@athletics.ucla.edu.

[CLICK HERE TO TAKE A VIRTUAL TOUR OF BRUINS 360° AND FOR MORE INFORMATION ON NAMING OPPORTUNITIES](#)

EVENT RECAP

Jackie Robinson Monument Unveiling - March 5, 2016

On Saturday, March 5th, Bruin Walk, the main thoroughfare of UCLA campus, was host to the final piece of UCLA's campus-wide recognition of one of its most important and influential figures. Made possible by the generosity of Casey Wasserman and the Wasserman Foundation, the final piece — a large plaque featuring the number 42, was unveiled to celebrate the life and achievements of the late Bruin alumnus, Jackie Robinson.

Jackie Robinson, wearing the number 42, changed the world when he broke the color barrier in Major League Baseball in 1947. But before Robinson's enormous impact on MLB, he was a four-sport star at UCLA, lettering not only in baseball, but in football, basketball, and track and field. The new plaque, situated outside the John R. Wooden Athletics Center not too far from a life-sized statue of Coach Wooden, honors Robinson for his collegiate and universal achievements.

UCLA Deans, Provosts, and other dignitaries were invited to the unveiling event, as were Wooden Athletic Fund donors at the Coaches Roundtable, Bruin Legends, Director's Circle, and John R. Wooden benevolent levels. With Jackie's widow, Rachel looking on, speakers Chancellor Block, Jackie's niece Kathy Robinson Young, Vice Chancellor for Student Affairs Janina Montero, Director of Athletics Dan Guerrero, and alumnus Casey Wasserman, spoke to the good-sized crowd. All expressed their admiration for the man whose name is now synonymous with equality, dignity, courage and perseverance.

In 2014, UCLA officially named 22 athletic facilities the "Jackie Robinson Athletic and Recreation Complex." Each of the 22 facilities has, at its entry point, a bronze number 42. It was also announced that in Robinson's honor, no Bruin in any sport would wear the number 42 ever again. This newly-unveiled plaque and monument now ties in the bronze number 42 that greets visitors at the 22 entry points on UCLA's campus.



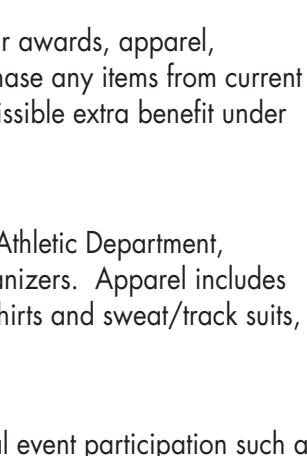
[CLICK HERE TO VIEW MORE PHOTOS FROM THE JACKIE ROBINSON MONUMENT UNVEILING EVENT](#)

UPCOMING EVENT

Bruins at the Beach

BRUINS AT THE BEACH HAS A NEW DATE: JUNE 4, 2016

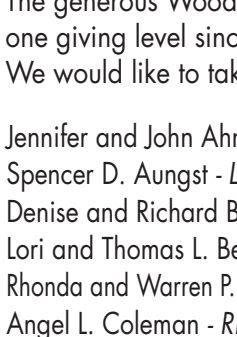
On June 4, 2016, UCLA Athletics will be back in Orange County to host its annual *Bruins at the Beach* event at the Strand in Dana Point. This exclusive event, limited to 150 guests, is an opportunity for passionate UCLA alumni, friends and fans to spend an elegant, intimate evening in Orange County with UCLA Head Football Coach Jim Mora, UCLA Head Men's Basketball Coach Steve Alford, many other UCLA head coaches as well as distinguished UCLA legends.



The evening will feature a sunset toast at the beautiful beach setting, gourmet food and drink selections, live music and entertainment, an exclusive silent auction with many one-of-a-kind items, and much more. For more information about this event and sponsorship opportunities, please call 310-206-3302, or email development@athletics.ucla.edu.

[CLICK HERE FOR MORE INFORMATION ABOUT THE 2016 BRUINS AT THE BEACH EVENT](#)

GET TO KNOW YOUR WAF STAFF!



Brian Smith
Assistant Athletic Director for Major Gifts

What is your favorite college sport to follow? All of them, but love the gridiron and the hardwood.

What is your favorite pro sport to follow? Baseball...Go Giants!

What is your favorite sport to play? Pre-50: Basketball and Volleyball; Post-50: Softball and Golf.

Since you began working at UCLA, what sport have you gotten to like that you never thought you would like? Aggressive driving. And I'm not talking golf!

What is your favorite kind of music? Favorite group, band, or musician? Neil Young, Van Morrison, Dave Matthews Band.

Where would you like to travel to that you've never been to before? Augusta, Georgia for "The Masters."

Cat person or dog person? Both, but I own a cat named Mac, short for McCovey!

What was your high school coach? Frontenac Falcons - Kingston, Ontario, Canada.

Unique fact about yourself? I lived in London, England and attended 6th grade there.

[CLICK HERE TO SEE OUR ENTIRE UCLA ATHLETICS DEVELOPMENT STAFF](#)

UCLA ATHLETICS' COMPLIANCE CORNER

Student-athletes and the Sale of Apparel & Awards

NCAA rules prohibit student-athletes from selling or exchanging their awards, apparel, and equipment for anything of value. Please do not attempt to purchase any items from current UCLA student-athletes as such a payment would result in an impermissible extra benefit under NCAA rules.

What items are considered apparel?

Apparel is any clothing item issued to student-athletes by the UCLA Athletic Department, with the NCAA, Pac-12 Conference, or by any tournament or event organizers. Apparel includes game uniforms, practice shirts and shorts, swimwear, sweatshirts and sweat/track suits, hats, as well as clothes issued for team travel or summer workouts.

What is considered an award?

An award is anything given to a student-athlete for annual or special event participation such as a year-end team banquet or scholar-athlete dinner, travel game awards such as conference championship and NCAA or national awards. Some examples of awards include trophies or plaques, letter jackets, rings, watches or other types of jewelry, clothing, electronics items such as headphones or video games, and gift cards or any other gift items.

Your understanding and cooperation is truly appreciated. Please contact the UCLA Athletics Compliance Office with any questions you may have. Our Assistant Athletic Director for Compliance, Dan Goldberg, is available for such inquiries and can be reached directly at (310) 794-8813 or dgoldberg@athletics.ucla.edu.

Follow UCLA Compliance on Twitter at @UCLACompliance

NEW "BECOME A CHAMPION" DONORS

BECOME A CHAMPION

The generous Wooden Athletic Fund donors listed below have increased their giving at least one giving level since March 1st and thereby "Become a Champion" for UCLA Athletics. We would like to take this opportunity to thank these individuals for their generous support.

Jennifer and John Ahn - *Irvine, CA*
Spencer D. Augst - *Los Angeles, CA*
Diana and Richard Baker - *Glendora, CA*
Lori and Thomas L. Beiseker - *Upland, CA*
Rhonda and Warren P. Christensen - *Studio City, CA*
Angel L. Coleman - *Riverside, CA*
Amy and Andrew Dawson - *Santa Ana, CA*
Howard Edelman - *Los Angeles, CA*
David A. Gershwin - *Valley Village, CA*
Keira A. Goerl - *Moreno Valley, CA*
Judith D. Hayward - *Redondo Beach, CA*
Nancy and Ken S. Honbo - *Tarzana, CA*
Jane and Carl T. Johnston - *Fountain Valley, CA*
Dianne and Tauro T. Kartiala - *Granada Hills, CA*
Jackie and Robert E. Koplun - *North Hollywood, CA*
Phillip Lapolt - *Whittier, CA*
Bonnie and William A. Larson - *Rolling Hills Estates, CA*
Diane L. Masuda - *North Hollywood, CA*
Betsy and Wendell P. Monello - *Woodland Hills, CA*
Eleanor and William J. Morison - *San Clemente, CA*
Marianne and Michael M. Murphy - *La Canada, CA*
Joel Ortiz - *Corona, CA*
Philip J. Palomino - *Yorba Linda, CA*
Nora and Jose L. Penalosa - *Scottsdale, AZ*
Patricia and Michael E. Phelps - *Encino, CA*
Eileen and Dana L. Roth - *Pasadena, CA*
Miley and Joseph A. Syiek - *Huntington Beach, CA*
Kazue and Randolph Tewell - *Villa Park, CA*
Gregory G. Turk - *Phoenix, AZ*
Lorette and Steve Wardinski - *Santa Ana, CA*
Christine and Robert J. Wedemeyer - *La Crescenta, CA*
Lisa Ishizaki Wehrly and David Wehrly - *Redondo Beach, CA*
May and Richard S. Ziman - *Los Angeles, CA*
Ann and Alan M. Zneimer - *Danville, CA*

[CLICK HERE TO LEARN HOW YOU TOO CAN "BECOME A CHAMPION"](#)

